

MIKE HENNEBERGER

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aBergerJoint.com



Forsman & Bodenfors

Sept. 2022 - Oct. 2023

Director of Studio, Executive Producer

- Collaborate with internal agency producers, creatives and external stakeholders to guide video production strategy from pitch/ideation to execution and post-production
- Create briefs, bids, budgets and schedules for multiple productions simultaneously
- Mentor studio staff. lead team in expanding expertise in modern production technology

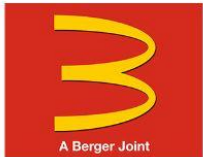


Kernel Productions by Spectrum Reach

Oct. 2018 - Sept. 2022

Supervising Producer, Writer/Director

- Lead clients & account executives through production logistics & strategy
- Write scripts, copy, design storyboards and pitch decks w/clients and sales team
- Shoot, light, and run sound during productions, direct crew, talent, and post-produce



Berger Media

July 2017 - Current

Executive Producer of Video and Audio, Writer/Director

- Pitch & produce digital, social, audio, video content & marketing strategies for clients
- Guide clients, crew & talent through process: staffing, budgeting, scheduling, casting, permitting, licensing, locations & communicating with agencies, reps & high-level talent



Billboard & Hollywood Reporter Media Group

Aug. 2016 - July 2017

Supervising Producer of Branded Video & Editorial + Live Stream Producer

- Work across video, marketing, sales, and editorial departments to lead content strategy
- Pitch, budget, schedule, shoot, direct video productions including live streams

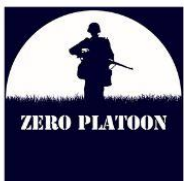


Rolling Stone & Vice

Jan. 2016 - July 2016

Freelance Producer/Director

- Work across editorial and marketing departments to ideate, pitch, coordinate logistics, budget, schedule, produce, shoot, direct, post-produce editorial and branded videos



Zero Platoon Productions

Sept. 2013 - Feb. 2020

Executive Producer & Director - Video & Audio

- Produce, direct, sound mix, edit performance & interview videos w/high-level talent
- Lead digital & social media content & marketing strategy & execution
- Coordinate with talent, venues & talent reps for interviews and video shoots



Comedy Central

June 2012 - Oct. 2014

Multi-Platform Producer

- Work across digital, marketing & on-air departments to coordinate & execute digital, social media & fan-engagemnt for top-rated shows & Comedy Central Special Events
- Lead creative for branded content & digital exclusives associated with my shows



promaxbda
Promotion, Marketing,
& Design Awards

2013 Cross Media Stunt Special Event Bronze (Workaholics - Half Xmas)
2014 Entertainment Promo Bronze (Roast of James Franco)
2014 Comedy Program Multi-Media Campaign Silver (Roast of James Franco)



**65th Primetime
Emmy Awards**

2013 Winner: Outstanding Interactive Program
Comedy Central's "Night of Too Many Stars"

2013 Best Humor Website Nominee ("Tosh.0")
2014 Celebrity Social Nominee ("Roast of James Franco")
2014 Best Humor Website Honoree ("Tosh.0")
2015 Long Form Drama Nominee ("Jason Nash is Married")
2015 Short Form Branded Video Nominee ("Key & Peele" + Film "Non-Stop")
2015 Short Form Branded Video Nominee ("Workaholics" + Film "Neighbors")
2015 Viral Video Honoree ("Nathan for You - Dumb Starbucks")
2017 Viral Video Honoree ("Drake Cameo in Beyonce's Lemonade" Parody)



2013 Best Social Media for Live TV Nominee ("Night of Too Many Stars")
2014 Best Social Media Contest Nominee ("Workaholics" #SixDays of Half Xmas)
2014 Best Use of Social Media for TV Nominee ("Roast of James Franco")
2015 Best Contest or Promotion Nominee ("Tosh.0" Nana-Nana Subaru)



2020 Gold Winner: Campaign (Creative Director, "Sound Bites with Jack Degel")
2020 Silver Winner: Local TV Lifestyle (Producer/Director "Introducing You" - NYC)
2020 Silver Winner: Local TV Restaurants (Producer, Pepper Lunch, NYC)
2021 Bronze Winner: Local TV Beauty/Fashion (Producer, Corona Barbershop, NYC)
2023 Bronze Winner: Branding - Local TV (Creative Director/Producer, "Don't Be A Schmuck," Bell Environmental, NYC)



#1 Best Seller - Punk Biography Category, Music Philosophy and Social Aspects
Category, New York City Travel Category, Texas Travel Category
#1 New Release - (all categories above), Mental Illness Category, Punk Music
Category, #4 Pop Culture Category, #5 Dating Category

SKILLS

- | | | | | |
|-----------|-----------------|---------------|------------------|-----------------------|
| Writing | Cinematography | Video Editing | Lighting | Adobe Creative Cloud |
| Directing | Photography | Photo Editing | Casting | Microsoft Office |
| Producing | Audio Recording | Copy Editing | Talent Relations | Production Budgeting |
| Mentoring | | | | Production Scheduling |

EDUCATION

Texas A&M Univ. - Corpus Christi - Bachelor of Arts - Communications: Media Studies



Five-Month Digital
and Social Media Production
& Marketing Internship 2011



U.S. Army
Dept. of Defense Information School
Photography/Videography